



### **Intern, High Performance Outreach and Promotion**

Ringette Canada is seeking two highly motivated interns to work with us. This is a great opportunity to work with a national sport organization promoting the sport of ringette through our high performance programs. Build your resume working on a variety of initiatives and receive targeted coaching and mentorship for your career development.

#### **High Performance Community Outreach & Promotion Initiative**

Ringette Canada will undertake a number of High Performance events in 2018-19 and although they will aim to develop our athletes, coaches and officials, they will also serve to promote our sport in the host communities.

The outreach component to these events could include a fan interaction zone, on-ice activities, school visits, community outreach sessions and Come Try Ringette sessions.

#### National Team Program Challenge Cup Events

In 2018, up to 2 locations across the country will host Challenge Cups with the top players in the country coming together to train and compete against each other. The event will serve as a development opportunity for athletes, coaches and officials from across the country and aid in the scouting process for the 2019 Senior National Team Program.

#### U17 High Performance Development Event

This summer, Ringette Canada will introduce a development opportunity for those players entering the U19AA division in the upcoming season. The event will serve as a development opportunity for athletes, coaches and officials from across the country and aid in the scouting process for the 2019 Junior National Team Program.

#### Canadian Ringette Championships/National Ringette League Championship

As well as determining champions, the Canadian Ringette Championships provide the athletes with the opportunity to compete at the elite level, encourages sportsmanship and interprovincial goodwill, and increases the visibility of the sport across the country. Ringette Canada has a strong community presence during these events and will also visit local schools pre-event to start the outreach process with school gym visits and other outreach activities in the host communities.

### **Intern Responsibilities**

The interns are responsible for the development and execution of project plans to help promote the game of ringette in local communities using Team Canada, Canadian Ringette Championships and the National Ringette League Championship as leverage for promotion. They work with, assist and support the efforts of, the Director of High Performance and Events and the Sport Development Coordinator.

The ideal candidates will be outgoing, organized, highly motivated and team players; they will possess leadership skills and a strong desire to meet expectations.

### **Duties**

### *General*

- Work together with Ringette Canada staff to plan outreach activities and fan experience initiatives tied to Ringette Canada High Performance events;
- Attend Ringette Canada High Performance events (as outlined below) to execute outreach activities and fan experience initiatives;
- Prepare post-event reports;
- Coordinate media and public relations for the events with the assistance of Ringette Canada's Media and PR Consultant;
- Contribute to Ringette Canada's social media platforms in order to promote the events;
- Other tasks may be assigned based on candidate's background and interests;
- Assist with other activities that may be assigned to ensure all event expectations are met.

### **Important Dates**

While most of the work will be completed remotely, interns are expected to attend the following events:

- Challenge Cup Event #1: July 25-28, 2018 in Montreal
- U17 event: July 25-28, 2018 in Montreal
- Challenge Cup Event #2: November 2018, location to be determined
- Canadian Ringette Championships pre-event visit: Spring 2019 in Charlottetown & Summerside, PEI
- Canadian Ringette Championships: April 7-13, 2019 in Charlottetown & Summerside, PEI

### **Job Requirements**

- A. Internship
  - a. This position is intended to be a part of an internship in Sport Management, Event Management, Marketing, Elementary Education or related field.
- B. Experience
  - a. Some experience in event management required.
  - b. Some experience in public relations/customer service is an asset.
- C. Language
  - a. Bilingualism (English and French) is a definite asset but not a requirement.

**Location:** The successful candidates will work remotely. There is no requirement to work from the Ringette Canada office in Ottawa.

**Work Commitment:** This position requires the intern to work approximately 5-10 hours per week on average, unless travelling during the dates outlined above.

### **Compensation:**

An honorarium paid upon receipt of event reports.

Travel, accommodation and meal per diem provided by Ringette Canada for events.

Interested candidates may submit their resume to [teamcanada@ringette.ca](mailto:teamcanada@ringette.ca) by **4pm EST on Friday, May 25, 2018**.

This project has been made possible by the Government of Canada.