



National Ringette League Outreach Project Intern

National Ringette League (NRL) Outreach Initiative

Ringette Canada will undertake a series of NRL feature weekends over the course of the 2016-17 regular season. Up to 10 locations across the country will host NRL feature games which could include ringette's official mascots, a fan interaction zone, on-ice activities, school and community outreach sessions and Come Try Ringette sessions.

Intern Responsibilities

The Intern is responsible for the development of project plans to help promote the game of ringette in local communities using the National Ringette League as a platform for promotion. S/he works with, and assists and supports the efforts of, the Director of High Performance and Events and the Sport Development Coordinator.

The ideal candidate will be outgoing, organized, highly motivated and a team player; they will possess leadership skills and a strong desire to meet expectations.

Duties

General

- Work with the host communities and prepare plans for outreach events tied to National Ringette League regular season games from October to March;
- Attend NRL outreach events (weekends) and assist host community with set-up, delivery and reporting on each event;
- Attend the National Ringette League Championships (March 2017 – Leduc, AB) to assist with outreach activities and fan experience initiatives;
- Coordinate media and public relations for the events with the assistance of Ringette Canada's Media and PR Consultant;
- Contribute to Ringette Canada's social media platforms in order to promote the event;
- Other tasks may be assigned based on candidate's background and interests;
- Assist with other activities that may be assigned to ensure all event expectations are met.

Job Requirements

- A. Internship
 - a. This position is intended to be a part of an internship in Sport Management, Event Management or related field.
- B. Experience
 - a. Some experience in event management required.
 - b. Some experience in public relations/customer service is an asset.
- C. Language
 - a. Bilingualism (English and French) is a definite asset but not a requirement.

Compensation:

An honorarium paid upon receipt of event reports.

Travel, accommodation and per diem provided by Ringette Canada for outreach events.

Interested candidates may submit their resume to stephanie@ringette.ca

This project has been made possible by the Government of Canada.