



Intern, Promotions Team

Ringette Canada is seeking two highly motivated interns to work with us. This is a great opportunity to work with a national sport organization promoting the sport of ringette through the leveraging of the Canadian Ringette Championships. Build your resume and receive targeted coaching and mentorship for your career development.

Promotion Team Internship Overview

The Canadian Ringette Championships (CRC) are the yearly national championship event sanctioned by Ringette Canada. The host city for 2020, Ottawa, will welcome 47 teams from across Canada to compete for the national title in the divisions of U16, U19 and the National Ringette League. Although the Canadian Ringette Championships aim to develop our athletes, coaches and officials, it also serves to promote our sport in the host communities.

The successful candidates will assist with the planning and lead the delivery of the outreach component for this event. The outreach component of this event could include a fan interaction zone, on-ice activities, the coordination of school visits, community outreach sessions and Come Try Ringette sessions.

Ringette Canada will also visit local schools pre-event to start the outreach process with school gym visits and other outreach activities in the host communities.

Intern Responsibilities

The interns are responsible for the development and execution of project plans to help promote the game of ringette in local communities using Team Canada, Canadian Ringette Championships and the National Ringette League Championship as leverage for promotion. They work with, assist and support the efforts of the Sport Development Coordinator.

The ideal candidates will be outgoing, organized, highly motivated and team players; they will possess leadership skills and a strong desire to meet expectations.

Duties

- Work together with Ringette Canada staff to plan outreach activities and fan experience initiatives tied to CRC 2020;
- Attend the 2020 CRC and the other dates outlined below to execute outreach activities and fan experience initiatives;
- Assist in creation of content for Ringette Canada's social media platforms in order to promote the events;
- Prepare post-event report;
- Other tasks may be assigned based on candidate's background and interests;
- Assist with other activities that may be assigned to ensure all event expectations are met.

Important Dates

The Promotion Team Interns are expected to attend the 2020 Canadian Ringette Championships, taking place in Ottawa, Ontario from April 5th -11th , 2019. The successful candidates will also be expected to attend Ringette Night in Canada in Ottawa the evening of April 4th and we will work together to determine any other pre-event outreach dates.

Skills, Experience & Requirements

- A. Internship
 - a. This position is intended to be a part of an internship in Sport Management, Event Management, Marketing, Elementary Education or related field
- B. Experience
 - a. Some experience in event management required.
 - b. Some experience in public relations/customer service is an asset.
 - c. Some experience in managing social media channels and developing content is an asset.
- C. Language
 - a. Bilingualism (English and French) is a definite asset but not a requirement.

Location: The successful candidates will work remotely. There is no requirement to work from the Ringette Canada office in Ottawa.

Work Commitment: This position requires the intern to work approximately 4-6 hours per week on average leading up to the event, unless travelling during the dates outlined above.

Compensation:

An honorarium paid upon receipt of event reports.

Travel, accommodation and meal per diem provided by Ringette Canada for events.

Interested candidates may submit their resume Attention: Erin van Gulik to erin@ringette.ca by **4pm EST on Monday, February 24th, 2020.**

All candidates are thanked for their interest, but only those selected for an interview will be contacted.

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